



Eureka!

News for Eureka Valley, Upper Market, Castro, Duboce & Twin Peaks. Published by the **Eureka Valley Promotion Association**
Serving the neighborhood since 1881.

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www.EVPA.org

www.PinkTrianglePark.org

The Upper Market Community Workshop Series and Design Plan is Coming SOON!

by **Demian Quesnel (EVPA Board Member & Member of EVPA Planning Committee)**

The Upper Market Community Workshop Series and Design Plan [UMCWS] is the first step in what is envisioned as a comprehensive planning approach for The Castro. **Supervisor Bevan Dufty** got \$100K allocated for this effort late last year and it looks like the effort will begin soon, although we don't have set dates yet. We have been told that the first event will be a walking tour of the infill sites that are the focus of this work shop [see map on page 4]. MIG is the company that got the contract for the project [www.migcom.com]. The process should allow for visioning for the Upper Market corridor [Market Street from Octavia Blvd. to Castro St.]. **Visioning**, as stated in the United States Department of Transportation - Federal Highway Administration website, "...leads to a **goals statement**. Typically, it consists of a series of meetings focused on long-range issues. Visioning results in a long-range plan. With a 20 or 30 year horizon, visioning also sets a strategy for achieving the goals.... **Priorities and performance standards can be part of visioning**. Priorities are set to distinguish essential goals. Performance standards allow an evaluation of progress toward goals over time.... **Visioning offers the widest possible participation** for developing a long-range plan. It is democratic in its search for disparate opinions from all stakeholders and directly involves a cross-section of constituents from a State or region in setting a long-term policy agenda. It looks for common ground among participants in exploring and advocating strategies for the future. It brings in often-overlooked issues about quality of life. It helps formulate policy direction on public investments and government programs."

On July 23rd there was a meeting at the Planning Department with **Sarah Dennis** of the Planning Department and the MIG people assigned to the project and representatives of the perceived stakeholder groups: EVPA; MDNA (Mission Dolores Neighborhood Associa-

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Historic Castro Theatre Celebrates its 85th Anniversary

by **Gustavo Serina**

The Castro Theatre, one of San Francisco and the Castro/Eureka Valley Neighborhood's crown jewels, will be celebrating its 85th birthday later this month by showing several films designed to appeal to a broad audience. Nothing is as thrilling as watching a movie on the large screen in a traditional and increasingly rare picture palace from Hollywood's golden age. We urge members to attend a showing. Each of us can make a difference and help the Castro Theatre thrive in this age of impersonal movieplexes and dvds.



New Businesses in the Neighborhood

by Gustavo Serina

We are happy to report that our neighborhood's commercial spaces continue to draw new tenants. **Refried Cycles**, a bicycle shop, is moving from the lower Haight to 3408-17th Street and expects to be pedaling in early August.

Frisee, a new restaurant at **2367 Market Street**, where **Malacca** used to be and across from **Catch Restaurant**, is expected to open soon. **Palencia** will offer authentic Filipino cuisine once renovations at **3870-17th St. near Pond Street** are completed. The site currently is occupied by **Tita's Hale Aina Hawaiian Restaurant**. **Gustafino**, an Italian Specialty Food Store, is opening at **248 Church Street between Market and 15th Streets** in the space recently vacated by **Just Desserts**. **Gustafino's** owners will renovate and re-open the long closed patio space behind the store.

Golden Produce #2 will soon open a second store at **130 Church between Duboce Avenue and Market/14th Streets**. They will continue to offer a wide variety of fresh vegetables and fruits.

Vandalism at Pink Triangle Park and Memorial Being Addressed

by Gustavo Serina

A recent spate of vandalism at the EVPA sponsored Pink Triangle Park & Memorial is being addressed by neighbors, District 8 Supervisor **Bevan Dufty**, and appropriate San Francisco City Agencies. Among other problems, the posts holding the dedication plaques were knocked down and graffiti sprayed on the retaining wall.

Thanks to the fine volunteer work of EVPA members **Diane Nutting**, **Jack Keating**, and **Justin del Versano**, the damage has been mitigated and longer term solutions are being considered. Replacement of the burnt out overhead light should also help. The PTP&M is unique in America and an important part of our neighborhood. Please report any suspicious activity to the police.

San Francisco Chronicle Focuses Attention on Homelessness in Corona Heights

by Gustavo Serina

As adjunct to its recent stories about homelessness in Golden Gate Park, the San Francisco *Chronicle* brought to light the problems caused by vagrants in the Corona Heights and Buena Vista Park neighborhoods. **District 8 Supervisor Bevan Dufty** had been working with appropriate city agencies to mitigate this problem even before the newspaper stories were published and before television station KRON Channel 4 reported on the problem. His legislative aide, **Rachelle McManus**, and a Homeless Outreach Worker will update the General Membership about steps being taken to address this serious issue at our August 16 meeting.



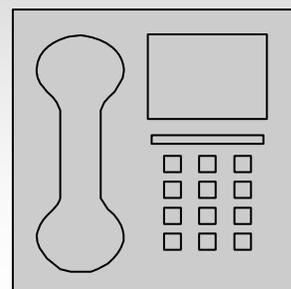
Some people have been illegally camping out at Corona Heights. This picture was taken the evening of August 1 in the east end of the park. It's an unsightly collection of bedding and other articles. What can we do to clean this up?

Contact EVPA Board Members

If you would like to volunteer or have questions, please feel free to contact any of the following EVPA Board Members:

Frank Weiss (President) 415-706-6597

Demian Quesnel (At Large Board Member) 415-861-5084



Design Plan (Continued from page 1)

tion); CHN (Corbett Heights Neighbors); HVNA (Hayes Valley Neighborhood Association); MUMC (Merchants of Upper Market & Castro); CBD (Castro Benefits District); CAPA (Castro Area Planning + Action); Plan C (a citywide political action committee: "Independent and thoughtful solutions to Quality of Life issues in San Francisco"). Earlier in the day they had 2 other meetings, one with Dufty and one with the potential developers of the infill sites. At this meeting, with the neighborhood groups, several things were made clear. 1.) The focus will be on issues such as streetscape, public space, the nature of the retail spaces in the infill developments and architectural guidelines for the developments. 2.) Although all of the attending groups [with the exceptions of HVNA & CAPA] expressed interest in and need for more parking, this project would not address parking as the majority of the area [with the exception of Market Street between Noe & Castro] is within the boundaries of the Market/Octavia Plan and the zoning will be set by that. 3.) The representatives of the neighborhood groups in the room were only 11 people and the outcome of the planning effort would be determined by the people attending the workshops themselves.

THEREFORE, it is imperative that members of EVPA and their neighbors attend the workshops so that our point of view will be heard. EVPA will not be able to represent your point of view for you; you will have to attend so that your point of view can be counted and weighted into the planning process. We already know that HVNA is very well organized and experienced in these planning processes and will certainly mobilize many of their membership to attend and put forward their point of view, even though their stake in the plan is predicated on 1 of the 9 parcels [at the corner of Market & Buchanan]. If we have a lower turnout at these workshops, our point of view about the future of our neighborhood will be overriden by voices outside our neighborhood.

The planning committee of EVPA will attempt to bring the membership up to speed on the issues so we can be thoughtful, meaningful participants in the process. Additionally, we welcome other EVPA members to join the planning committee at this important time. The vision that results from this planning effort will affect our neighborhood for years to come and in dramatic ways. If we don't actively participate we may have to live with consequences of planning that don't reflect our community's vision for the future.

Word is that other groups are already mobilizing to participate in this effort and forward their agendas. Some of their goals may coincide with ours, and others may not. One of the groups that is reportedly ready to put forward a vision that makes sense to me is going to propose that the bike lane and the parking lane be swapped down Market street from Castro Street, thereby creating a protected bike lane. I think this would be a huge improvement as it would make it safer for people to ride bicycles.

My lover, Tito, is from Amsterdam and is accustomed to riding a bike in the city, but doesn't trust our "bike lanes" [a line in the road between him and moving cars?] and would be happy to ride his bike in a protected bike lane. Another group is reported to be planning to attempt to roll back our hard fought victory to get the parking ratio, in the new developments in our portion of the Market/Octavia Plan, reduced to less than one to one. We need to attend the workshops and make clear that this reduced parking plan, and the idea that if you build housing without parking people won't own cars, isn't right for our neighborhood.

Bottom line, we need to, as an organization and as individual members and neighbors, bring ourselves up to speed on the planning issues on the table and attend and participate in these workshops if we want to have an impact on how our neighborhood will look in 5 years time. We cannot avoid that it will look different, but we can have an impact on how it looks if we participate. That is the essence of a working democracy, PARTICIPATION. Attend the next EVPA meeting. You can also send an email to planning@evpa.org and be added to an email list that we will use to attempt to keep people updated on the planning efforts and to bring people up to speed on the planning issues.

General Membership Meeting Minutes July 2007

Upon motion made and seconded, the June, 2007
General Membership meeting minutes were approved.

Upcoming EVPA Meetings

EVPA meetings are back in the Eureka Valley
Recreation Center Auditorium, 100 Collingwood
(behind Cala Foods). See you there!

August 16

September 20

October 18

Market Street Infill Projects



Legend



Market Street Infill Projects

1. 376 Castro St (at Market St) - Arco Gas Station
9,748 sq. ft. potential 24 units
2. 2299 Market St (at Noe St) - Church (burned 1982)
7,323 sq. ft. potential 18 units
3. 2250 Market St - Sullivan Funeral Home, surface parking
22,755 sq. ft. potential 35-91 units
4. 2200 Market St (at Sanchez St) - Thai House Restaurant
8,050 sq. ft. potential 20-32 units
5. 2198 Market St - Shell Gas Station, surface parking
18,830 sq. ft. potential 47-66 units
6. 2140 Market St - Luck 13 Bar, S&C lot, small...
8,803 sq. ft. potential 22-35 units
7. 2001 Market St - S&C Ford Showroom
27,429 sq. ft. potential 46-132 units
8. 25 Dolores St - S&C Ford Garage
19,600 sq. ft. potential 33-55 units
9. 1970 Market St (at Buchanan St) - 76 Gas Station
21,212 sq. ft. potential 35-110 units

Totals

143,750 sq. ft. potential 280-563 units

Source: San Francisco Planning Department, June 2006.



GISFocus
July 30, 2006

General Membership Meeting

Thursday, July 19, 2007 @ 7:30PM

Eureka Valley Recreation Center
100 Collingwood St.

AGENDA:

1. Introductions
2. Approval of the July, 2007 General Membership Meeting Minutes (Action Item)
3. Special Guests: Rachelle McManus of Supervisor Bevan Dufty's Office and Homeless Outreach Worker: Update on Homeless Problems in Corona Heights
4. Recommendation for EVPA to Join The Coalition of San Francisco Neighborhoods (Action Item)
5. Letter to Supervisor Dufty supporting the plan to have businesses in the Castro business district close for Halloween night (Action item)
6. Committee Reports:
Planning Committee:
--Upper Market Workshop
--Neighborhood Commercial District Zoning Ordinance
Recreation and Parks:
--Pink Triangle Park & Memorial Vandalism
Finance
7. Castro Street Fair
8. EVPA Membership Survey Update
9. Motion to Adjourn (Action Item)



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