Every Drop Counts:  
**A CALL TO ACTION FROM THE SFPUC**

In response to California’s severe drought, Governor Jerry Brown issued an executive order in April calling for a mandatory statewide 25% reduction in urban water use. High water use areas are required to reduce more and lower use areas, like San Francisco, less. Locally, we plan to meet the Governor’s call by asking everyone to reduce water use 10% and adhere to all water waste restrictions. We also are asking our irrigation customers to reduce by 25%.

**Water Restrictions Alert:** With severe drought continuing, please adhere to these state-mandated water restrictions:

- Reduce outdoor water use by 10 percent
- Eliminate runoff onto hardscapes
- Wash hardscapes only when needed for health and safety purposes
- Equip hoses with shut-off nozzles
- Limit landscape watering to no more than two days a week
- Prohibit watering while it’s raining
- Require restaurants to serve water only upon request
- Hotels to provide guests the option to reuse linens and towels

City Hall Update

By Supervisor Scott Wiener

Keeping Our Retail Corridors Active

Maintaining active ground floor retail businesses is essential to having vibrant commercial corridors in our neighborhoods. Back in 2013, I introduced interim zoning controls requiring office-like services -- for example, real estate and title companies -- to seek conditional use permits if these businesses want to occupy first floor storefronts in the Upper Market Street corridor. If too many storefronts are occupied by offices – which typically are closed in the evening and on weekends - the vibrancy of the corridor will be undermined. The conditional use process ensures we have thorough consideration by the neighborhood and the city on whether these are the appropriate uses for ground floor retail spaces. Interim controls only last 18 months, so I authored legislation to make these controls permanent, and to extend them to Castro Street and the 24th Street corridor in Noe Valley. The Board of Supervisors passed that legislation unanimously.

Water Recycling Legislation

Our statewide water shortage is a long-term structural issue that requires a wide range of responses from both state and

Drought continues on page 6  
City Hall continues on page 7
EVNA JOINS COALITION WITH POLICY ON AFFORDABLE HOUSING UNITS IN NEW RESIDENTIAL DEVELOPMENTS:

Duboce Triangle Neighborhood Association (DTNA) initiated a new policy to include more Below Market Rate (BMR) units in new residential developments. See the proposed draft of the new policy below.

While the EVNA Planning and Land Use Committee (PLUC) initially decided to not support the proposed draft, the committee does support the intent of this new policy’s effort to include more BMR on site. The EVNA board, in general also feels that to preserve the diversity of the neighborhood, it is important to include more BMR on site when possible. While not everyone agreed on the exact percentage to use (currently 12%, proposed is 20%, like New York City), the EVNA board voted (6 yes - 3 no) to join the coalition and support the effort to include more BMR on site. Several other neighborhood associations also joined the coalition. The EVNA PLUC will periodically assess the impact of this new policy in the neighborhood, and will make recommendations to the Board for additional action, including advocating a change in the percentage or leaving the coalition.

2014 PLUCKYs

The EVNA Planning and Land Use Committee (PLUC) decided last year to reward outstanding projects, or individual contributions to neighborhood development, in Eureka Valley. There are several categories:
- Outstanding Residential Project
- Outstanding Commercial Project
- Outstanding Neighbor
- Outstanding Business

The rules are simple. Any EVNA member can nominate a project for an award. The PLUC committee vote for, against or abstain. Awards are presented at the EVNA general membership meeting.

The award includes a certificate, and a letter explaining the reason for the award. If appropriate, a copy of the letter can be sent to the Planning Commission. It may include a gift certificate to a local business, or other appropriate token.

This project is “outstanding” for the following reasons:
- The project includes 3 affordable housing (Below Market Rate) units on-site

Planning continues on page 13

THE BEST WAY TO CREATE COMMUNITY IS TO BE A PART OF IT.

State Farm, Bloomington, IL

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Mark D McHale
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1203025
State Farm, Bloomington, IL
1979 Mission

By James Moore, EVNA Board

1979 Mission Street will be a visual and community focal point for the neighborhood and highlight the important transit hub served by BART and Muni at 16th and Mission Streets.

Residential apartments above the vibrant and engaging ground floor retail uses will enhance the 16th Street Mission BART plaza as a social hub.

The 1979 Mission housing proposal includes 290 rental apartments and 41 for sale middle-class workforce homes on-site. The 41 for sale middle-class workforce homes would be priced between $280,000-$350,000 and households that make between $61,000-$145,650 would qualify for purchase. All of the funds from the sale of the 41 homes would then be reinvested in the Mission to build 49 additional affordable, below market rate apartments.

“We believe this plan provides a way for people at all income levels to live at 1979 Mission,” said Seth Mallen, Principal for 1979 Mission. “Whether you’re an artist, teacher, laborer or firefighter, our proposal creates affordable workforce housing at 16th and Mission that can help current residents afford to stay in the Mission.”

The 49 affordable below market rate apartments could be rented for between 30-55% of average median income (AMI), which means a single-person household would qualify for a studio making $20,400/year, and a household making $53,400/year would qualify for a three-bedroom unit. Per the Mayor’s Office of Housing’s criteria, rent for the studio at 30% AMI would be $510/month and $1,335/month for the three-bedroom apartment at 55% AMI.
The Café is committed to ensuring that the Castro has a vibrant and active nightlife and a peaceful neighborhood.

All who live, work and play in our neighborhood deserve a positive and healthy community.

We are proud to help set the tone for working in partnership with fellow businesses, neighborhood leaders and residents.

It’s about respect.
It’s about partnership.
It’s about fun.

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The Café • 2369 Market St., San Francisco, CA 94114 • (415)834-5840
LOVE WHERE YOU LIVE
By Mark McHale, EVNA Board Member

A Modern Barn-Raising

It felt like opening day - that time when everything has to come together because the curtain is about to go up. At 5 PM on April 16th, 2015 the Castro Cares Fundraiser was held at the Vanguard office on Castro Street. We had it all: nerves, excitement, a twinge of anxiety. As the final touches capped the weeks of preparation, I heard Joan Crawford in my head clapping her hands twice, yelling: “Places, everyone!” as the doors opened to receive our first guests…

Smiles, happiness, joy at seeing friends and making new ones. Cocktail conversations and deep philosophical debates could be heard. Great food, hugs, promises, credit cards and check books flickering in the open. Volunteers helping, power players and soldiers performing. It was show time, yes, but more strikingly, I suddenly realized, this was the best of our being neighbors - people coming together to help others.

Three of the Castro Cares Outreach Team members who serve as the frontline of contact with at-risk populations working to transition them into care

It also struck me that this wasn’t just an event. Events like this are built on top of dozens and even hundreds of smaller, more critical events happening over days and weeks and months. The event culminates entire strains of the work of many other performances. One without the other, one break in the chain, one missing person, and the entire outcome is not the same. This decision by an individual to give of themselves to something greater than themselves - to invest - to make a difference, and this same effect happening over and over to many others with the same desire, is where the real commitment to community happens.

In the weeks leading up to the event, volunteers mobilized to get the word out: inquiring, asking, confirming attendance and donations. Hundreds of invites were delivered by every means: Most Holy Redeemer and St. Francis spread the word to their parishioners, the BAR published ads, a Facebook page was set up, neighborhood groups (DTNA and EVNA) announced to members, and the word went out in all forms of social media. This wasn’t a single happening, but instead it was a relentless crusade of many smaller events that happened over time and involved many people.

A Different Approach for SF’s Different Real Estate Market:

Instead of another realtor picture, here’s evidence of a new approach:

Fig. 1: Raffi the Dog
real estate dog extraordinaire

Fig. 2: His Owner
Kevin K. Ho, esq.
realtor & lawyer
top producer

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(Raffi will help).

www.kevinho.co 415.875.7408
bre 01875957 sbn 233408

The Walgreens on 18th staff join to help support to Castro Cares.

Love continues page 6
To report water waste, call 3-1-1 or log on to sf311.org.

Many residents and businesses have responded to the drought, helping San Francisco to meet our savings goal. Keep up the good work. Simple actions like shorter showers, repairing plumbing leaks and cutting back on outdoor water use can really add up. The next step is to educate others. Use the tools and tips available for download on our website to help us spread the word about saving water to friends, relatives and neighbors. Visit sfwater.org/conservation for more information.

The SFPUC is also promoting the use of graywater: water from showers, bath tubs, washing machines and bathroom sinks, as an innovative and easy way to conserve even more water. This water can be used to irrigate landscapes. We have a comprehensive graywater design manual available on our website at sfwater.org/graywater. You can also find information regarding our graywater permit rebate program. Together, we can preserve our precious water supplies.

California’s four-year drought has left all of our reservoirs depleted.

In the three hour event, over two hundred neighbors, business owners, volunteers, politicians, residents and workers alike arrived to contribute their energy and voices to the effort. We enjoyed delicious and inspired appetizers prepared by talented chefs in our community: Mat from Canela; Nick from Bisou; Adam from Starbelly; desserts from Ariana at Hearth and from Dennis and Bill of Orphan Andy’s; from the owners of Castro Village Wine Shop and from the Café and Q-Bar for supplying the open bars to everyone’s delight. Beautiful flowers were provided by Urban Flowers on 18th Street and balloons and plates were donated by Cliff’s Variety and Hardware. Behind every one of these commitments was an interaction between people, people who care about each other and where we live, people who wanted that commitment to be known.

It was two months of preparation, dozens of volunteers, dozens who gave of their time, talents and professions, and two hundred residents and citizens contributing funds to the Castro Cares project. These were the real events in all this - each interaction, each decision, each result, each relationship created or strengthened is what makes this a vibrant neighborhood. Together, we raised $15,000 at the event to support the Castro Cares Project. It’s estimated that another $10,000 was donated on line and in payment subscriptions before and after. You can still make a contribution at www.castrocares.org

Thanks to all who participated in thought, in effort, in time, with a donation, with talent, with hard earned funds. We are community - and it takes constant work to connect, to contribute and to create it.
local governments, as well as changes in how we as residents use water. Here at the Board of Supervisors, I’m authoring legislation to require that new large developments use recycled water for non-potable water uses like toilet flushing and irrigation. These developments can either put an alternative water system, like a greywater or blackwater system, within their building, or join up with other developments to create a water reuse district, through which multiple buildings can share the cost and administration of one of these systems. The legislation also sets a five year deadline for city departments to use non-potable water for irrigation and cleaning of parks and public spaces. This is ambitious legislation, but we can’t sit on our hands regarding water any more, and we must act aggressively. We are also looking at legislation to more effectively use the foundation water that is running underneath our city, and how we can retrofit existing buildings for onsite water reuse.

San Francisco has long been a leader in water conservation strategies, and we need to continue to push aggressive policies here at City Hall. We also need to do more in our neighborhoods. The Public Utilities Commission has many programs, which you can find on its website, including rebates for purchasing efficient clothes washers and toilets, free water-saving devices for residents, classes and guidebooks on effective gardening and landscaping strategies, and many more resources about the drought. You can go to the SF PUC’s Water Conservation website here http://sfwater.org/index.aspx?page=136.

Scott Wiener represents District 8 on the Board of Supervisors. More information at www.scottwiener.com.
Neighborhoods’ Faves!
Neighbors share their favorite places in the ‘hood!

This issue’s Faves come from EVNA Executive Board Member,
James Moore

Gyro Xpress - 499 Castro at Castro
Gyro Xpress may have possibly ended the parade of restaurants that recently occupied this space. Cem Bulutoglu, Volkan Akoglu and Koch Salgut have identified a balance of healthy, good tasting food and affordable prices to sustain them on this high-profile corner and to be an asset to the neighborhood.

They offer a well-balanced mix of Greek and Mediterranean dishes. One of my favorites is the chicken kabob plate. They also offer lamb and beef kabobs, as well as gyros – as either wraps or plates, which are equally satisfying. When dining with friends, hummus, tabouleh or spanakopita are often ordered for all at the table to share. The falafel (fried balls of ground chickpeas, herbs and spices) are a great vegetarian choice – one of many vegetarian choices.

They have a great lamb burger, and the French fries are excellent. Whether dining in or picking up a to-go order, I am always greeted with a smile. I am sure that you will have a similar experience. So, stop by the next time you’re craving a health, hearty meal. Get it to go or sit at the window counter and watch our wonderful neighborhood pass by.

Weaver’s Coffee & Tea- 2301 Market St.
We are truly blessed with an abundance of choices when it comes to caffeinated drinks. Weaver’s serves my favorite cup of coffee – it’s delicious and organic. John Weaver was Master Roaster at Peet’s Coffee for 27 years. He now roasts beans in San Rafael (Marin County) for the company he and a group of friends started in 2007. Weaver’s is located in the same building as SF Fitness. The shop has an atrium-like feel with tall windows that overlook the vibrant street scene. It’s bright and cheery, with a friendly staff. It’s a great place to grab a cup of coffee or snack after a workout or to grab a seat at the window and watch the world go by.

Ways to be More Involved in EVNA!
Did you know that EVNA Board meetings and Committee meetings are open to the membership?
Attending is a great way to learn more about EVNA and how to add your voice and expertise. Just let us know that you would like to attend as a guest. You will be notified by e-mail of meeting details.

Board and Planning Committee meetings are held monthly, at 7PM. Planning on the first Wednesday and Board on the second Wednesday.

To attend a Planning Committee meeting, email: Jack.Keating@EVNA.org
To attend a Board meeting, email Alan.Beach@EVNA.org

Other Committees meet on an ad hoc basis, please email the chair to learn more:
Social: Mark.McHale@EVNA.org
Quality of Life: Shelah.Barr@EVNA.org or James.Moore@EVNA.org
Newsletter: James.Kelm@EVNA.org

Handy Resources for Home
Call 311 for:
Report Litter and Graffiti, St. Cleaning, Abandoned Vehicles, St. Signs Missing/Damaged, Pot Hole Repair

Police:
Non-Emergency: 553-0123
Report nuisance and non-urgent issues. Always ask for a CAD #.
Mission Station: 558-5400
Captain Dan Perea’s email: daniel.perea@sfgov.org

Homeless issues:
Community Awareness & Treatment Service (CATS)
non-emergency: 734-4233

Parking and Traffic Issues:
SFMTA Parking Enforcement: 553-1200
SFMTA Parking Tickets: 701-3000

District. 8 Supervisor Scott Wiener: 554-6968,
Scott.Wiener@sfgov.org
What do you do about that?
The who, what and where of Castro neighborhood organizations, in simple terms
By Orie Zakland & Shelah Barr, EVNA Board Members

EVNA - www.evna.org
The neighborhood association of the world famous Castro district of San Francisco, also known as Eureka Valley. We are a group of friendly residents who are working together as volunteers to promote the vitality and livability of our neighborhood.

EVNA Social Committee
This is where you want to go if you’re interested in participating in neighborhood events and community projects, help fund raise for local programs, and meet your neighbors.

EVNA Quality of Life Committee (QOL) - qol@evna.org
Nuisance? Hazard? Blight? The Quality of Life Committee is the go-to place for these issues. We also focus on fostering harmony between a healthy business district and its nearby neighbors.

EVNA Planning & Land Use Committee - planning@evna.org
Concerns about construction projects? The knowledgeable Planning & Land Use Committee can help you navigate complex regulations and mediate between concerned parties. The PLUC also acts as a community sounding board for developers and businesses interested in coming to The Castro.

Neighborhood Watches & Informal Block Groups:
Neighbors come together to work on quality of life issues for small specific areas.

Examples of registered Watches:
• Collingwood St. Neighborhood Watch
• Hartford St. Neighborhood Watch

To start a formal neighborhood watch, contact nonprofit SAFE (Safety Awareness for Everyone) www.sfsafe.org

Informal block groups include:
Ford Street
Hancock Street
Noe Street
Pond Street
Prosper Street
Sanchez Street

Other helpful neighborhood organizations

SAFETY AND SECURITY:
Castro Community On Patrol (CCOP) - www.castropatrol.org
To help improve safety in the neighborhood, CCOP volunteers patrol our streets, provide self-defense classes, and offer other helpful programs and information.

In the commercial area:
Castro / Upper Market Community Benefit District (CBD) - www.castrocbd.org
Responsible for the safety, cleanliness, and long-term vitality of the commercial corridor.

Castro Merchants (CM) - www.castromerchants.com
The local merchants association is where business owners meet to share ideas and promote the commercial district.

Other neighboring associations:
Like EVNA, surrounding neighborhoods have their own associations, with similar interests:
• Duboce Triangle Neighborhood Association (DTNA) www.dtna.org
• Dolores Heights Improvement Club (DHIC) www.doloresheights.org
• Mission Dolores Neighborhood Association (MDNA) www.missiondna.org
• Corbett Heights Neighborhood Association (CHN) www.corbettheights.org
**MORE JANE WARNER PLAZA UPDATES PROPOSED**

**By Brian Ray**

Jane Warner Plaza has been subject to significant changes since 2009, when it was closed to non-Muni traffic and transformed into the plaza as part of the Pavement to Parks program. It’s had its fair share of positive and negative feedback—from those who enjoy the pedestrian area and added planters to those who dislike the use of the space by homeless individuals and who want it to open back up to regular traffic.

Even after a recent redesign (and subsequent closure for re-redesign), there is a new proposal from Castro/Upper Market Community Benefit District (Castro CBD) to once again tinker with the space in an attempt to make it more welcoming for locals and tourists alike.

Last week, the BAR reported on the proposed changes, which include new chairs, new lighting, art installations, and expanded entertainment options. The proposed new chairs would be less cozy than the current options, and designed so that, while an hour at a time might be pleasant, it’d be uncomfortable to spend all day sitting on them.

The proposed budget for the project is $313,000 over a period of two years and would come from the city’s general fund if approved.

The BAR interviewed Castro CBD Executive Director Andrea Aiello, who acknowledged the pessimism about plaza changes from neighbors, but wants the plaza to remain safe for pedestrians and become more attractive to everyone. “We have to make it an inviting space for lots of people and have some cool things happening there that make people want to come,” Aiello told BAR. “You can’t just leave it this empty place where nothing happens.”

In addition to the physical changes proposed to the plaza, there are also talks of bringing in a part-time employee to manage and plan activities for the space, including continuing the “Live! in the Castro” summer music series. Castro CBD is also exploring the option of working with an at-risk youth nonprofit to provide young people that can help with regular upkeep in the area.

“Hearty” plants are currently being planted in the plaza’s planters, and are expected to be fully installed by May 23rd. The idea is to discourage people from “putting their junk” in the planters, said Aiello.

The Castro CBD hopes to get funding approved for the first year by July 1st.

**LGBTQ NON-PROFITS PREPARE FOR NATIONAL GIVE OUT DAY**

**By Brian Ray**

Local LGBTQ-related organizations are gearing up for this coming Thursday, May 21st, also known as Give Out Day — a nationwide, 24-hour fundraiser for LGBTQ non-profits.

Since its launch in 2013, the annual event has raised more than $1.6 million for over 500 organizations in all 50 states, D.C., and Puerto Rico. The event also awards sponsor donations to groups that raise the most or get the most individual donations on a regional and national level.

The high concentration of LGBTQ non-profits in San Francisco makes Give Out Day even more relevant, and also helps spread visibility for groups that might not otherwise garner widespread attention.

This year’s participating San Francisco-based organizations include:

- ALRP - AIDS Legal Referral Panel
- API Equality - Northern California
- API Wellness - Asian Pacific Islander Wellness Center
- Aunt Lute Foundation
- Black Girl Dangerous Center for Sex & Culture
- GSA Network - Gay Straight Alliance
- Jewish Family and Children’s Services / Refugee Services
- Maven - Lavender Youth Recreation and Information Center
- NCLR - National Center for Lesbian Rights
- New Conservatory Theater
- Our Family Coalition
- Our Space - Sunny Hill Services
- Out & Equal - Workplace Advocates
- PAWS - Pets are Wonderful Support
- QWOCMAP - Queer Women of Color Media Arts Project
- RADAR Productions, Inc.
- Rainbow Community Center of Contra

**EVNA Membership Drive:**

**We NEED you!**

EVNA is only as strong as our membership. A robust membership helps fulfill our mission to improve the neighborhood AND provides much-needed clout with city agencies.

Please join or renew your membership today.

http://evna.org/join.

**Hoodies continues next page**
BEING A CASTRO AMBASSADOR
By Daren Beach-Nelson, EV/NA Member

Hola! Bonjour! Nihao! Guten Tag! Buongiorno! G’Day, Ow ya goin, mate!

Until I volunteered as a Castro Ambassador last year, I did not realize the International draw our neighborhood has as a San Francisco tourist destination. The Castro Ambassador Program is sponsored by the Castro/Upper Market Community Benefit District (CBD) that greets guests and provides information for a self-guided walking tour around the Castro. Directions for walking/driving/public transportation to other SF icon tourist destinations are also available in several languages to welcome all guests to the Castro.

Volunteering twice a month for two hours between 11 am to 5 pm, I am able to use the knowledge I’ve gained over my 20-year residence in the Castro, and share a bit of history with local visitors as well as their International counterparts. And I have also been on the receiving end of some interesting historical facts from our guests. Many French tourists are drawn to a blue house on 18th Street, after a song written in the 1970s by French singer, Maxime le Forestier speaks of “La Maison Bleue,” a house painted blue set on a San Francisco hill. After 20 years in the Castro, I am still uncovering interesting facts about the neighborhood.

As a Castro Ambassador, I’ve become more involved and connected to the community. When visitors ask for recommendations to enjoy a cup of coffee, experience one of many offered cuisines in the Castro or find a local watering-hole to relax and have a beer, I inquire of each guest’s interests, and guide them to an establishment that will satisfy and exceed their expectations. Happy, satisfied guests are also future, returning visitors.

Not that this experience isn’t reason enough to participate in the Castro Ambassador’s Program, Andrea Aiello, Executive Director of Castro CBD and Dan Esperanza, Program/Schedule coordinator sincerely appreciate all the efforts the volunteers offer to the program. Several times a year, Ambassador Socials are sponsored for the group to meet other ambassadors, chat with old friends and recognize individuals for service or new changes in the Castro.

I have really enjoyed my Inaugural year as an ambassador, and believe the experienced has benefited me as well as all the people I met this past year. I encourage you to become involved in YOUR neighborhood in some way, perhaps as a Castro Ambassador. They are always in search of volunteers to take a two hour shift. If interested, visit the CBD website at http://www.castrocbd.org/ and look under services or email to: castroambassadors@gmail.com.

I am looking forward to standing on the corner again this year and offering my service to all the future guests of the Castro. The new season begins Memorial Day Weekend.

Hoods from previous page
Costa
SF LGBT Community Center
Solano Pride Center
Trans Lifeline
Transgender Law Center
Youth in Motion - Frameline

In addition to being able to click and pledge in advance and during the 24-hour event, users can also set up “ambassador” fundraising pages where they individually fundraise on behalf of a specific organization.

Give Out Day is currently put on through Bolder Giving.

Check out the organizations that will be featured, and let us know if you’ve ever been involved with Give Out Day or if we missed any local organizations that are participating.

RECENT CASTRO CRIME: SMASHED WINDOWS, STOREFRONTS, ASSAULTS, CAR BREAK-INS AND MORE
By Brian Ray

Wondering about the latest illegal happenings around the neighborhood? Here’s a roundup of some recent crime that’s been going on in the Castro area:

Robbery near Dolores Park
As the BAR reports, on May 5th at 5am a 28-year-old man was robbed on 18th and Church streets. The two male suspects pushed down the victim, took his money, and fled on foot. The victim had abrasions on his hand, but did not go to the hospital. The BAR article also points out a recent string of crime in the same area, with a 48-year-old man stabbed at the same site on April 20th, and a robbery of two men on the night of Saturday, April 18th.

Late-night stabbing
On May 9th at 3am, a man, 38, was stabbed in the thigh and hands near 18th and Castro. Police describe a fight between the victim and suspect, a 28-year-old man. Both were detained, and the victim claimed that the suspect had stabbed him with a knife. The suspect was arrested and the victim was transported to San Francisco General Hospital with non life-threatening injuries.

Smashed storefront window
Q Cuts, at 4249 18th St., had its front window broken between May 9th and 10th. The owners are on vacation until May 30th. No word on whether items were stolen or not.
EVNA Board Adopts Gift Acceptance Policy
By Crispin Hollings and Mary Edna Harell, EVNA Board Members

EVNA Gift Acceptance Policy

Purpose: To provide guidance regarding gifts to the Castro/Eureka Valley Neighborhood Association (EVNA).

Maintaining EVNA's decision making process: EVNA has developed this policy to ensure that gifts do not influence the decision making process nor create any impression of influence. We seek to maintain a boundary between our decision making process and funders while providing good stewardship of gifts and fiscal responsibility.

Funding accepted by EVNA: EVNA receives contributions primarily from individuals and businesses from the Castro/Eureka Valley neighborhood in San Francisco. EVNA may also accept contributions from foundations or other organizations. Contributions will be disclosed according to this policy. Because a significant amount of EVNA's work focuses on planning and land use, we do not take contributions, other than membership dues, from individuals who are, at the time, involved with planning and land use decisions by EVNA. EVNA does not accept contributions from political candidates, political organizations or Political Action Committees (PACs). The EVNA Board may decide to decline any contribution that is deemed to give the impression of influence on our decision-making process and/or deemed to be for the purpose of influence.

Listing our donors: EVNA will be transparent in disclosing our funding sources according to the following guidelines:

- We list our donors of $1,000 and higher on our website and in our annual report.
- We list the number of donors below $1,000 on our website and in our annual report.
- We list donors on IRS form 990 as required by law.
- If a donor at any level requests not to be listed, that donor may be listed as anonymous unless required by law.
- After a donation of $1,000 or more, EVNA will not consider business from the donor for the period of one year.
- EVNA will not accept donations from anyone within one year of the completion of business between the donor and EVNA.
- Acceptance of restricted or directed donations will be at the Board's discretion.
- Donations should be made to the Eureka Valley Foundation, a 501(c)(3) non-profit with Tax ID: 51-0141022.

Adopted and ratified by the EVNA Board of Directors, May 11, 2015
The scale of building is in line with surroundings.
The design complements the streetscape.
The project created two interesting restaurant spaces on a corner that lacked those elements.


**Outstanding Residential Project:**

4064 17th Street, The Dougall-Bacon Residence (1896)

The property at 4064 17th Street (Block/Lot 2623/016) is part of Homer’s Addition and listed as a potential historic resource. It is a single family home in a RH-3 district. The new owners purchased the house on November 20, 2012. The architect was Shervin Tajbaksh; the contractor, Lane Nels McCauley, Sage Building. Since the lot size is 4586 square feet, it could have been subdivided. The present owners have not taken that route and have restored the exterior house with sensitivity and accuracy.

History of 4064 17th Street. William G. (b.1835) and Jennie Dougall (1841-1933) lived at 4064 17th Street, their names first appearing in city directories of April 1897. Most likely the house was built in 1896. Their daughter, Carrie Dougall married William O. Bacon in 1899, and in the 1900 census they are living at 4060 17th Street. In 1920-1930, William is the head of the household and the four adults and Carrie and William O.’s son, Frank M. Bacon, are all residing at 4064. William G. Dougall was a tinsmith supervisor for W. W. Montague Company, the leading stove house on the Pacific coast. William O. Bacon was in the photographic supply business, and son Frank M. was a 1914 UCB graduate who was taught chemistry at Horace

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Pink Saturday is now the Pink Party
By Rebecca Rolfe, Executive Director, San Francisco LGBT Community Center

As you may have heard, the SF LGBT Center will be stewarding Pink Saturday this year. We are honored and humbled to build off the tremendous work and legacy of the Sisters of Perpetual Indulgence. Without the Sisters' efforts, we could not imagine doing this. Planning for the event is now well under way and I am excited to share some of the details with you.

This year’s event will have a new name -- the Pink Party. The Pink Party will represent the best of the LGBT community – bringing LGBT people together across our many differences – age, race, income and geography – to be our authentic selves and celebrate our community. Below I have summarized some additional information about the Pink Party. Please note that some of these details reflect the proposed plan we will submit to the City’s permit review panel and may be subject to change.

**Event time:** Based on broad feedback from previous events and community stakeholders, we are modifying the time for this year’s event, which will be from 3:00 – 8:00 pm on Saturday, June 27th. The Dyke March will also be earlier so that folks in the march can continue on to the Pink Party. We are working closely with the Dyke March organizers to coordinate the two events.

**Accessibility & Cost:** Pink Party is an all ages party and alcohol will not be available as part of the Pink Party activities, however bars, restaurants and retail establishments will be open and serve alcohol within the parameters of the law. As in past years, we will request a donation at the gates, but no one will be turned away.

**Event Footprint:** the footprint for the event will remain essentially unchanged with gates and volunteer/security staffing at all entry and exit gates.

**Program:** There will be expanded entertainment options with four stages featuring a variety of DJs, live music, drag performances and speakers. DJs, stage hosts and other performers will include talent from previous Pink Saturday parties as well as new performers. We are exploring additional entertainment options to integrate performers and cultural experiences throughout the venue.

**Security:** The security personnel is increased significantly from previous years and we are also working with the SFPD, and are connecting with both juvenile and adult Probation Officers to issue “stay away” advisories. Additional strategies to address security include the earlier start and end time and efforts to shift public perception of this event from an open street party to a celebration of LGBT community and culture. These efforts include strong training and messaging for the gate staff, increased entertainment and visibility of LGBT culture, and media messaging. Additional changes to change the branding and identity of the event are being evaluated but not yet finalized.

**Community Partners:** We are very excited to be working with a broad range of community partners to plan and execute the Pink Party. Although the Sisters will not have a formal role this year, several Sisters have been working with us in an advisory capacity and they are generously sharing their institutional knowledge and experience. We are also working closely with the Dyke March organizers and meeting with a number of community stakeholder groups, including Pride. We will be continuing the Sisters’ tradition of inviting community-based organizations to provide volunteer support for the event and committing a portion of the gate proceeds to those community partners.

**Production Team & Advisors:** We have hired ECee Productions to serve as the executive producers of the event. The ECee Productions team has extensive experience in organizing large outdoor events in San Francisco, including the Castro Street Fair. In addition, we are working with a number of community members who have generously agreed to share their expertise and experience with us.

If you have questions or would like more information about the plans or planning process please feel free to let me know and we would be happy to connect to talk further. I can be reached at rebeccar@sfccenter.org, 415.865.5521.

I’m QUEER but I’ll get your deal STRAIGHT!

Katharine Holland

[Image of Katharine Holland]
Evolution of a Neighborhood: Eureka Valley Becomes The Castro

In the late 1960s and 1970s, Eureka Valley evolved from a mostly Catholic Blue Collar neighborhood to a Gay Mecca. This historic photos courtesy of The Midnight Son and SFPL document this new influx of mostly gay men.

Outstanding Neighborhood Land Use Project:
Storrie Garden at Market/18th Streets

The triangular shaped city owned property located between 4548 and 4600 18th Streets, west of Ord Street (between Market and 18th Streets), and south of the 2900 block of Market Street is known as the Storrie Garden site. This city beautification project is a result of the Storrie/Ord Streets Neighborhood Group (SONG) (storrie.garden@gmail.com), the San Francisco Department of Public Works, and the San Francisco Parks Trust. Additional funding for the park came from a community challenge grant.

This plot of land was a neighborhood blight for many years and now been reclaimed by the local residents. It has become the beautiful garden you see today. Highlights of the garden include: a children’s outdoor classroom on the lowest level of the terraced garden; an environment for the endangered Mission Blue butterfly, which is native to this area; an educational plaque describing the importance of the butterfly species and the local flora which it needs to survive; wheelchair accessibility; benches for sitting; and dog walking paths. SONG provides walking tours of the garden to inspire future city greening projects.

Planning from page 13

Mann Middle School.

Frank and his wife Margaret, a teacher, did not live at 4064, but lived nearby at 252 Collingwood and later at 1917 17th Street. They had two sons, Stanley (1929-1998) and William (b. 1931).
EVNA!
Published six times a year by Castro/EVNA
2015 EVNA Public Meetings
Fourth Wednesday of odd numbered months, except Nov. from 7 - 8:30PM, Harvey Milk School:
Jan. 28, Mar. 25, May 27, Jul. 22, Sep. 23, Nov. 18
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Email the entire board: board@evna.org
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Join EVNA
EVNA (dba EVNA) is a California non-profit public benefit corporation
online at http://evna.org or via check payable to EVNA, PO Box 14137, San Francisco, CA 94114
Type of Membership:
Individual: $20, Household: $30, Business: $40
Get Involved Being Informed
President’s Column, Alan Beach-Nelson
Join us at our May 27th Meeting: The SFPUC will speak about the drought – mandated reduction and grey water; Mat Schuster from Cannella will discuss the new restaurants that are creating a new and interesting foodie scene; EVNA Gift Acceptance Policy review; and representatives from 1979 Mission will discuss their project and how it could be a model for Upper Market.

Hot Topics
• Membership Renewals: All memberships expire April 15. Look for your membership renewal notice in your email or mail box.
• Celebrate Harvey Milk Day: Friday, May 22nd, 5PM. Join Supervisor Wiener and noted attendees at 5PM at Harvey Milk Plaza followed by a short procession to Harvey’s Camera Store, 575 Castro Street (now HRC).
• 20th Annual Pink Triangle Installation: Atop Twin Peak’s Pride Weekend Commemoration Ceremony at 10:30AM with officials and grand marshals. Volunteers are needed Saturday June 27, 7:30-10AM and Sunday, June 28, 5-8PM. Contact Patrick Carney at 415/726.4914 or pat724car@gmail.com to volunteer.
• EVNA Public Meeting Venue Change: Harvey Milk Civil Rights Academy, 19th & Collingwood. Due to the growth in attendance at these meetings we have moved to a more comfortable and spacious venue.
• Correction: In the March issue’s Umpqua Bank article we incorrectly stated Umpqua had bought Sterling Bank & Trust based here in San Francisco which it has not. Umpqua Bank bought Sterling Bank (out of Spokane Washington) not Sterling Bank & Trust. We apologize for the error.

Clean Sweep a Success!
By EVNA Social Committee
The Clean Sweep get-together on March 28, 2015 was a lot of fun and we actually managed to get some work done too! Thanks to the EVNA and neighbors crew of 12 that showed up to pick up trash and do a little weeding in the 16th/Pond/17th/Prosper Street area around the Harvey Milk Library. Special thanks to James and Ariana, owners of Hearth Coffee Roastery for the after-work treats and beverages (mm-mmm!). We met a few neighbors, too…. nice to have Jose Juan Capo join us! If your street needs a little loving and a whole bunch of laughter, send me an email (markdmchale.com) I’m looking for our next Clean Sweep Project site for Saturday June 13th or June 20th…. who wants to make a Clean Sweep?!!